
“All Profit No Hassle” Scheme,

Sew Sublime launched the All Profit, No Hassle scheme in July 2006 when opening the retail store in Banbury. It's main aim is to make the whole uniform purchasing experience easier for the organisation and parents, but still allowing the organisation to benefit from the sales of it's items.

The way it works is simple and once set up requires little involvement from the staff or volunteers within your organisation.

The first stage is to discuss your requirements with myself, we can supply a vast range of items, which include clothing, accessories and promotional and fundraising items. All of which can be personalised to your specifications using embroidery or one of our printing techniques. We can reproduce your current logo so there is no need to worry about having to change your uniform completely, and adding extra costs to parents. This service is completely free to local schools.

We use an excellent company for our standard range of clothing, they are the market leaders for durability and innovators in the school wear market. However if you would prefer to use a different range of garments we can arrange this through our other suppliers of quality clothing.

When you have chosen the items you wish to have personalised and add to your range, we will give you a full quotation. You can then decide what retail prices you wish to charge and this will be the selling price charged to your customers. The difference between the retail and cost price is accumulated over an agreed period and paid back to you by company cheque.

Your customers can order directly from ourselves by coming into our retail store in Banbury town centre, which is currently open from Tuesday through to Saturday from 10am until 4pm. They can order over the telephone on the above number and can use a credit or debit card as a form of payment, or alternatively they can order on line through our website, where they may also use Paypal as a form of payment.

When you become a member of the scheme we will set up your items in your own shop on our website completely free of charge. This involves having a description displayed of each of your items, and a shopping basket facility for an easy transaction.

(You can upgrade this package to include professional photographs of your items for a one off fee of £150)
The customers can choose to have their garments delivered, or alternatively they can collect from store.

If you wish, you can still take orders yourself and email them over daily or weekly, or hold the stock yourself.

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Immediate Benefits to the Organisation Include:

- No initial outlay for uniform by the organisation
- No need to find space to hold uniform waiting to be sold
- No time taken by staff or volunteers taking orders and arranging distribution
- Profits are still received by the organisation

Immediate Benefits to the Parents and Members include:

- Uniform is easy to order from store, via email, phone or website, and turnaround is fast and efficient
- For local schools we keep stock of the main items in store to take away straight away
- Home delivery can be chosen from our website at a small extra charge
- Credit card payments are accepted
- Our retail premises is town centre located
- Bluecoat vouchers are accepted for parents receiving income support

We do not specify that we wish to be sole suppliers for your uniform, as we believe our excellent service and quality products will mean we are your customers first choice.

Thank you for taking the time to look through the information, and I hope you can see the benefits which the members of our scheme enjoy. We have had feedback from clients who say they thought the scheme sounded too good to be true, but were very pleasantly surprised when after signing up, their workload dropped and funds rose very quickly.

We are very proud to help charities, clubs, schools, and organisations by running this scheme, and would be happy to go through any points you are unclear on from this overview.

Kind Regards

Deanne wright
Director
Sew Sublime Ltd